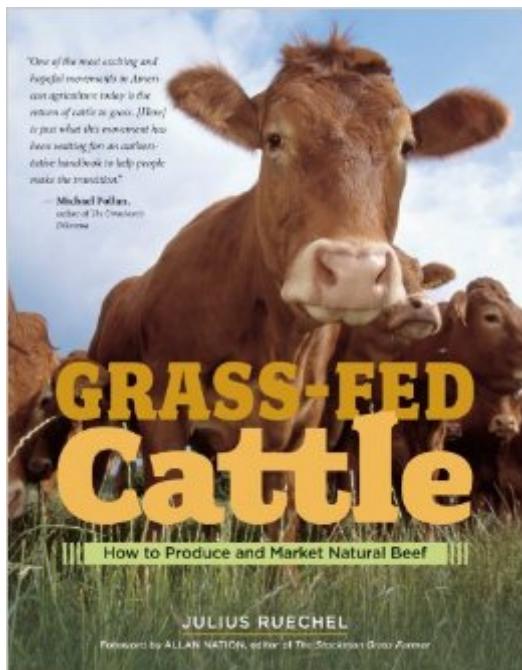


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# Grass-Fed Cattle: How To Produce And Market Natural Beef



## Synopsis

Successfully raise grass-fed cattle and enjoy the benefits of great-tasting beef and a financially stable enterprise. In this comprehensive guide, Julius Ruechel covers every aspect of raising healthy and thriving grass-fed cattle, offering advice on herd selection, pasture management, medical care, necessary equipment, winter grazing, slaughtering procedures, and more. With tips on creating a viable business plan and identifying niche markets for your beef, Ruechel provides everything you need to know to develop a profitable and environmentally sustainable grass-fed cattle operation. Â

## Book Information

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Average Customer Review: 4.8 out of 5 starsÂ Â See all reviewsÂ (72 customer reviews)

Best Sellers Rank: #60,517 in Books (See Top 100 in Books) #41 inÂ Books > Business & Money > Industries > Agriculture #48 inÂ Books > Science & Math > Agricultural Sciences > Sustainable Agriculture #89 inÂ Books > Science & Math > Agricultural Sciences > Animal Husbandry

## Customer Reviews

I really really like this book. It has lots of useful information neatly presented. If you're in grass-fed beef, or contemplating it (as I am), this is surely a great read and resource to have on hand. This review will focus on a couple shortcomings, as I feel the other reviews already present a good picture of what it does well. This is not nit-picking for the sake of it; I think that some of these shortcomings are real and should be borne in mind by the reader.----- I only give it 4/5 stars because Ruechel does not always do a good job backing up his arguments with citations, or making clear what he is saying from his own experience or collective experience versus what is likely to be speculation and not necessarily universally valid. Furthermore, it is clear throughout that he is very influenced by Holistic Management (Allan Savory's work), but there is not a single reference to Savory or HM (or even Andre Voison, as far as I can recall). In fact, the absence of mentioning these folks seems quite strange, and makes it seem like Ruechel re-invented the wheel on all this

stuff, when in fact he clearly did not. Ruechel is also adamant that year-around grazing is possible just about everywhere, but confines his discussion to implementation in \*Western\* environments, and comes off as a touch glib about how practicable this really is, particularly if you're environment differs from his. Some case studies of this, outside of Ruechel's authoritative affirmation, would have been helpful.

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